

[HOME](#)

[WHAT WE DO](#)

AIROLOGICAL

[HOW WE DELIVER](#)

[CONTACT](#)



APPLIED EXPERTISE FOR
TODAY'S AVIATION CHALLENGES

What we do

Airological Consulting Group

Areas of Expertise

People

Our point of difference isn't academic, it's practical

Airological Consulting provides world-class consultancy services with a crucial difference. Our consultants' develop strategies based on their decades of top-level experience with world-renowned carriers.

Globally respected in their fields, our experts know what you need to do to solve a problem. Just as importantly, they know how to implement a strategy for maximum returns. Their experience means they know the real life pitfalls that can make or break a strategy's success and help steer you away from them. Other consultancies offer academic models with no implementation expertise, which is why their clients' strategies fail so frequently (around 75% in some areas).

Airological areas of expertise

Airological consultants are familiar with full network, low cost and business carrier models. Your consultant will be allocated according to the expertise and market sector you require.

We can guide you through the what and how of successful implementation by proven experts in most business critical areas.



Peter Kelly Founder and CEO

Airological Consulting Group founder and CEO, Peter Kelly, is a globally acknowledged expert in the aviation and travel sector. He brings over XX years experience as a senior executive in many areas of the commercial airline industry to his leadership of the Airological Consulting team. This includes:

- 14 years in senior executive roles for Qantas Airways Ltd.

Loyalty Programs & Engagement

Loyalty Programs

Employee & Customer Engagement

Call Centres for Sales & Services

CRM

Consumer Websites

SME Websites & Strategies

Sales Strategies

Airfare Design & Structure

Sales Structures & Strategies

Payment Options & Card Acquiring Strategies

Sales Channel Strategies

Market Strategies

Cost Avoidance Strategies

Corporate Dealing Strategies

Cost Reduction Strategies

GDS Distribution & Contract Negotiation

Distribution Strategies

Cost Recovery Strategies

The Low Cost Carrier Model

The Business Traveller Model

Implementation & IT

Call Centre Technologies

Revenue Integrity Systems & Processing

Agent Dealing Strategies

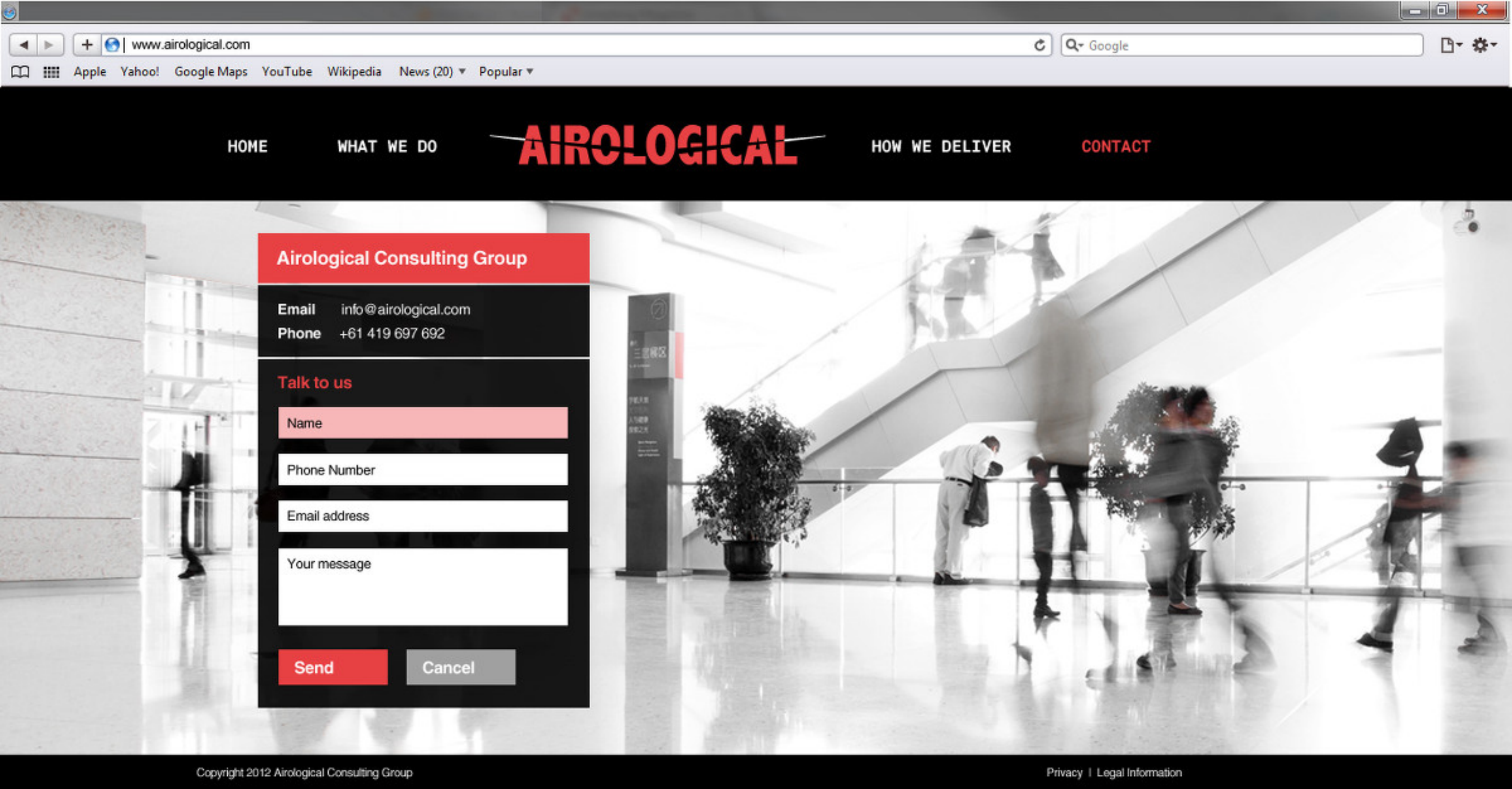
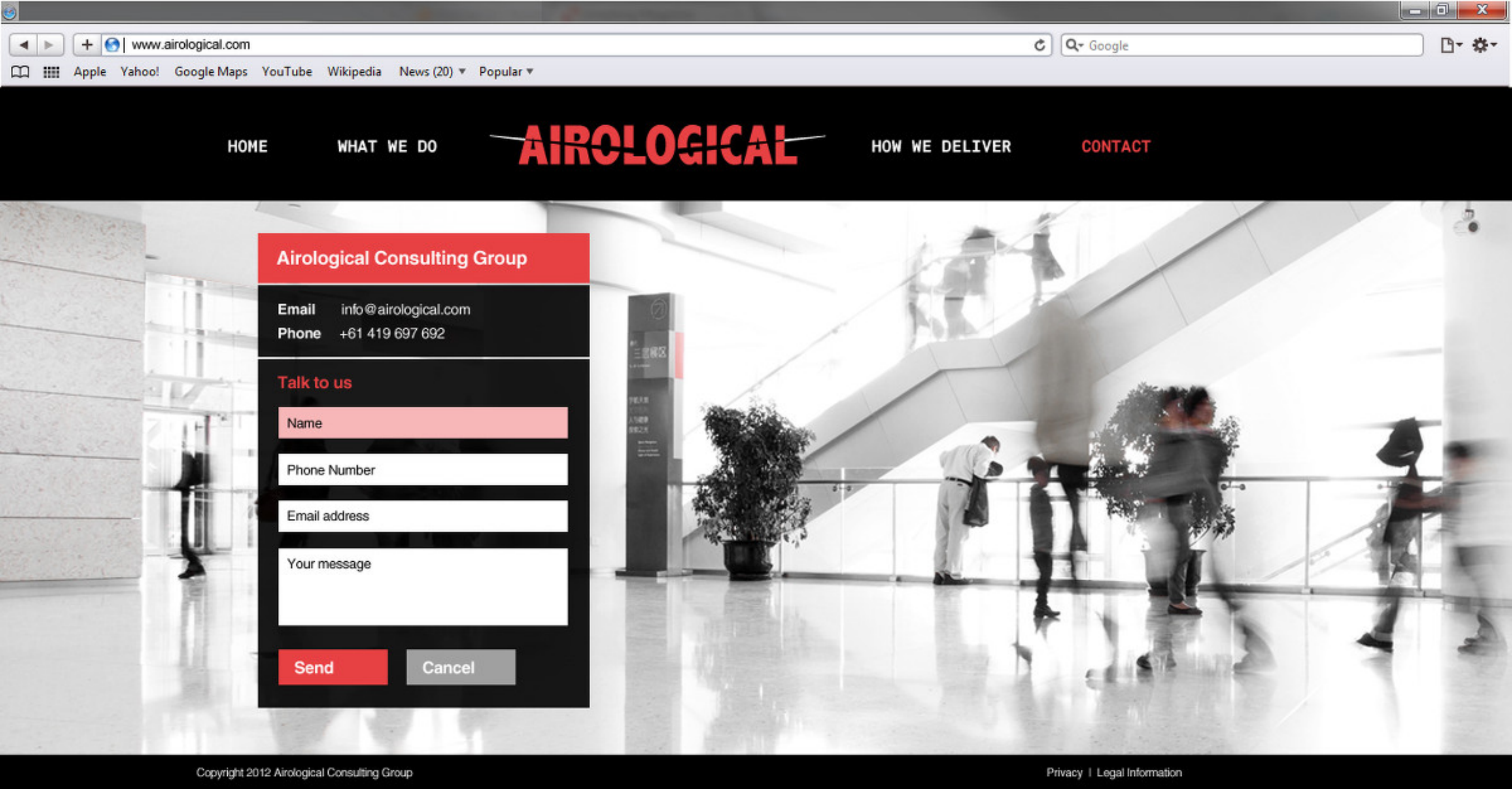
Airline IT, Managed Services Model

CRM Systems

Sales Automation Systems

Accurate Cost of Sale & Yield Measurement

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